

# REPORT TO COUNCIL

**Date:** November 8, 2011  
**File:** 1862-01  
**To:** City Manager  
**From:** Property Manager  
**Subject:** Free Downtown Parking on Saturdays in December



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## Recommendation:

THAT Council approve free on-street parking in the Downtown area on the following Saturdays: December 3<sup>rd</sup>, 10<sup>th</sup>, 17<sup>th</sup>, 24<sup>th</sup> and 31<sup>st</sup>, 2011.

## Background:

For the past seventeen (17) years the City has approved free on-street Saturday parking during late November and December in the Downtown area. This has been done as a Christmas promotion and at the request of the Downtown Kelowna Association.

The Association has requested the City's approval for free parking again this year. A copy of their letter is attached.

## Internal Circulation:

City Clerk  
Bylaw Services  
Communications


## Communications Considerations:


Press release to notify the public

## Considerations not applicable to this report:

Legal/Statutory Authority:  
Legal/statutory Procedural Requirements:  
Existing Policy:  
Financial/Budgetary Considerations:  
Personnel Implications:  
External Agency/Public Comments:  
Alternate Recommendation:

Submitted by:

  
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Ron Forbes  
Property Manager

Approved for inclusion:  Doug Gilchrist, Director Real Estate & Building Services

cc: S. Fleming, City Clerk  
A. Dixon, Bylaw Enforcement Supervisor  
C. Stephens, Director, Communications



# DOWNTOWN KELOWNA

November 7, 2011

Ron Forbes, Property Manager  
City of Kelowna  
435 Water Street  
Kelowna, BC  
V1Y 1J4

Re: Free Saturday Parking in December for guests of Downtown Kelowna

Dear Mr. Forbes,

Please accept this letter as our formal request to continue with our holiday tradition of offering free Saturday parking in Downtown Kelowna to our visitors and holiday shoppers.

As part of our holiday marketing and promotions, as we have in years past, we would like to be able to offer free parking in Downtown Kelowna, on street and in City owned lots. This is a very important value added initiative for our Downtown retailers, merchants and restaurants, during the busy holiday shopping season.

We would like to request complimentary Downtown parking beginning on Saturday Dec 3<sup>rd</sup> and continuing through until December the 31<sup>st</sup> 2011 (5 Saturdays in total). We would appreciate Council's support and approval on this very important program.

Please do not hesitate to call if you have any questions or concerns. Thank you in advance for your time and attention to this request.

Sincerely,

Michele Lyons  
Marketing and Communications Director  
[Michele@downtownkelowna.com](mailto:Michele@downtownkelowna.com)